E-BOOK

# Ransomware

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#### Ransomware

Ransomware is a severe form of malware that operates by encrypting a victim's files, thereby rendering them inaccessible. The consequences of ransomware attacks can be devastating, leading to significant financial losses, operational disruptions, and reputational damage.

#### **How Ransomware Works**

# Ransomware attacks typically follow a specific pattern:



**Infiltration**: cybercriminals gain unauthorized access to an organization's systems. This is often achieved through a variety of methods, such as phishing emails, malicious links, compromised websites, or by exploiting software vulnerabilities.



**Privilege Escalation**: this is a critical phase in which attackers aim to gain higher access rights within a compromised network. They exploit vulnerabilities or use stolen credentials to gain higher-level access, such as administrative rights.



**Enumeration and Lateral Movement**: enumeration is the process whereby attackers gather detailed information about the network, systems, and user accounts. This includes identifying active devices, open ports, running services, and user credentials. The objective is to map out the network and identify potential targets for further exploitation. Lateral movement involves attackers navigating through the network from the initially compromised system to other systems. They use techniques like exploiting vulnerabilities, using stolen credentials, or leveraging tools like Remote Desktop Protocol (RDP) and Windows Management Instrumentation (WMI) to access and control other machines. This helps them to further spread the ransomware and maximize its impact.



**Exfiltration**: in the context of a ransomware attack, exfiltration refers to the unauthorized transfer of data from a victim's network to an external location controlled by the attackers. This tactic increases the leverage attackers have over their victims, making it more likely that the ransom will be paid (this is called double extortion). Exfiltrated data may also be used by the attacker to extend threats, and ransom demands to your customers, clients, partners or employees (this is called triple extortion) either to demand additional payments, or to put pressure on victims to pay the initial ransom.



**Payload Delivery**: once inside the network, the attackers deliver ransomware payloads across the target systems. These payloads contain the malicious code that will encrypt the files and data throughout the network.



**Encryption**: the ransomware encrypts critical files, databases, and applications, rendering them inaccessible to users. Typically, the ransomware will spread across the network, locking as much data as possible to maximize its impact.



**Ransom Demand**: after encryption, the attackers leave a ransom note - typically displayed in the form of a text file or a message on the victim's screen - demanding payment (usually in cryptocurrency) in exchange for the decryption key.



**Monetization**: if the ransom is paid, the attackers may provide a decryption key to unlock the data, though there's no guarantee for that. If the ransom is not paid, the ransom fee may increase, or the attackers may threaten to publicly release exfiltrated data to coerce compliance.

# Consequence of Ransomware

The consequences of ransomware can be severe and far-reaching, **affecting businesses**, **individuals**, **and even public infrastructure**.

Here are the main effects:

# **Business Operations**

A ransomware attack can severely disrupt business operations by causing prolonged downtime, loss of access to critical systems and data, and significant financial losses. It could lead to decreased productivity, missed deadlines, and delayed projects, ultimately resulting in lost revenue and potential long-term damage to their reputation.

#### **Financial Losses**

As systems can be down for days or weeks, disrupting business operations, organizations experience revenue losses and increased costs for recovery. The expenses related to restoring systems, conducting forensic investigations, and implementing enhanced security measures can be significant.

# **Data Loss and Corruption**

If backups are inadequate or if ransomware deletes or corrupts the backup files, organizations may lose important data permanently. Even if decryption keys are provided after the ransom is paid, sometimes ransomware can cause irreparable corruption of files.

# Reputational Damage

Customers, clients, and partners may lose confidence in an organization's ability to protect their data. Negative media coverage following a ransomware attack can damage an organization's reputation and lead to lost business opportunities.

#### Threat to Sensitive or Critical Data

In cases of double extortion, attackers may leak or sell sensitive data if the ransom is not paid, which can compromise intellectual property, trade secrets, or personal information. For organizations in critical sectors (e.g., healthcare, energy, government), ransomware can lead to disruptions in public services and potentially jeopardize national security.

# Organizational Measures to Prevent, Contain and Recover from Ransomware

In addition to technical safeguards, organizations can adopt several other measures that can help prevent, contain, and recover from ransomware attacks:

## **Risk Management**

Add ransomware to the organization's risk register and regularly assess and update mitigation strategies.

# Incident Response Plan

Develop and maintain a comprehensive incident response plan that includes specific procedures for handling ransomware attacks.

#### **Communication Plan**

Establish a clear communication plan for informing stakeholders, including employees, customers, and partners, in the event of an attack.

# **Legal and Regulatory Compliance**

Ensure compliance with relevant laws and regulations and be prepared to collaborate with legal and regulatory bodies during and after an incident.

## **Education and Training**

Education and training programs provided by the Span Cyber Security Center can reduce human error, which is one of the most common entry points for ransomware attacks. Education empowers employees to act as a proactive defense against ransomware, reducing vulnerability and strengthening the organization's overall security posture.

# **Technical Measures to Prevent Ransomware Attacks**

To prevent ransomware attacks, organizations and individuals can implement various technical measures that strengthen defenses and mitigate risk. Here are some of the most effective technical strategies:



Regular Backups and Robust Backup Policy: ensure that critical business data is backed up regularly following the 3-2-1 rule (having three copies of your data, stored on two different types of media, with one copy kept off-site/offline) and that backups are stored securely and tested for integrity. This ensures that data can be restored without paying a ransom. Automate backup processes and test restore functions to ensure backups are reliable and accessible if needed.



**Endpoint Protection**: use antivirus solutions and anti-ransomware tools that can detect and block ransomware in real time. Implement endpoint security solutions that employ behavior analysis to identify suspicious file activities, like mass file encryption, and halt the process before it can spread.



**Network Segmentation**: divide networks into segments to limit ransomware's ability to spread across the entire network. Isolate sensitive data and systems from standard user access. Adopt a zero-trust approach, requiring strict verification for access and making it harder for ransomware to move laterally across the network.



**Email and Web Filtering**: deploy advanced email filtering to block malicious attachments and links. Solutions with phishing detection techniques can help identify and filter out potentially harmful emails. Restrict access to potentially harmful websites and prevent drive-by downloads or connections to known malicious IP addresses.



**Application Whitelisting**: use application whitelisting to allow only approved programs to run on your systems. This can block unapproved ransomware executables from launching on the network.



**Patch Management**: regularly update and patch operating systems, applications, and security software to address vulnerabilities that ransomware may exploit. Automate patch management processes to ensure that systems stay up-to-date with the latest security patches.



Access Control and Strict Policies: restrict permissions to files and systems based on the minimum level required for each user, reducing the potential damage if ransomware infects a system. Implement strict access controls and the principle of least privilege to limit the potential impact of a compromised account. Use multi-factor authentication (MFA) for accessing sensitive systems and resources to add an extra layer of security and prevent unauthorized access.



**Network Monitoring and Detection**: use intrusion detection and prevention systems (IDPS) to monitor for unusual activities that may indicate ransomware attacks, such as unusual file changes, data exfiltration, or unauthorized access attempts. Set up real-time alerts for suspicious behavior, so that IT teams can respond to ransomware activity promptly before it spreads.



**Data Encryption and Endpoint Isolation**: encrypt sensitive data to make it inaccessible to attackers if they attempt to steal it as part of a double-extortion strategy. Isolate infected devices as soon as possible to prevent the spread of ransomware across the network.



**Span Security Operations Center (SOC)**: SOC continuously monitors, detects, and responds to security incidents. The SOC team utilizes advanced tools and technologies to identify suspicious activities and cyber threats in real time, enabling quick mitigation of potential ransomware attacks.

# Secure Your Organization against Ransomware Threats

By implementing recommended measures, your organization can build a strong defense to efficiently reduce the risk and impact of ransomware. Consistent implementation, regular monitoring, and fostering a culture of cybersecurity awareness are key to staying one step ahead of potential threats. Provide your team with the tools and knowledge they need to recognize and prevent attacks before they occur. Remember, prevention is a collective effort - take immediate action to protect your data, operations, and reputation against the growing threat of ransomware.

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